

PADMASHREE INSTITUTE OF MANAGEMENT AND SCIENCES

MASTER OF COMMERCE

COURSE OUTCOME

Course Title	Monetary Systems	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the Students will be able to understand the Principles & Systems of Note Issue present in India and other countries	PO3
CO2	The contents will expose students to the depth of the Domestic and International Monetary system and practices in general	PO4,PO5
Course Title	International Business Environment	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the Students will be able to learn nature, scope and structure of Global Business Environment, and understand the influence of various environmental factors on global business operations	PO1
CO2	Know about the various international trade blocks, agreements and institutions	PO3
CO3	Understand the significance of foreign investments, importance of the cultural aspects of international business	PO1, PO3
CO4	Understand the Role of Operations, HRM, Supply chain in international business	PO3
CO5	understand the role of ethics in International business and the social responsibilities of organizations	PO4
Course Title	Principles and Practices of Business Decisions	
Co.Nos	Course Outcome	PO.Nos
CO1	To familiarise students with key macro-economic variables and their behaviour, and enable them to critically evaluate different economies and to enable students to integrate macroeconomic analysis into business decisions	PO3
CO2	Describe the primary functions of management and the roles of managers.	PO1

CO3	Describe the work of major contributors to the field of management.	PO3
Course Title	Information Technology for Business	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the students will be able to understand E-Commerce Business Models, Security Threats & Protections as well as application of Technology in every corner of the business in the world	PO5
Course Title	Managerial Finance	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the Students will be able to understand the advanced tools and techniques used in evaluating projects for financial decisions	PO2
CO2	The theories on financial management concepts will help the students to attain a greater anatomy on effective financial decision making in business	PO2
CO3	Risk analysis in capital budgeting and its techniques	PO2
CO4	Corporate restructuring like mergers and acquisitions	PO5
CO5	Dividend decisions and its models	PO2
Course Title	Global Talent Management	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the students will be able to understand the core concepts of Talent management and application of Talent management in various multi-disciplinary areas	PO1
CO2	Understand the concepts of Talent Planning and Acquisition	PO3
CO3	Understand the concepts of Talent Engagement and Retention	PO4
CO4	Understand and apply the concepts of IT in Talent Management and issues, challenges in contemporary TM	PO1

Course Title	Corporate Communication Skills	
Co.Nos	Course Outcome	PO.Nos
CO1	To sharpen the Analytical, written, non-verbal, Spoken Communication and interpersonal skills essential in organizations involving Decision making and implementation	PO5
CO2	To demonstrate good team work and negotiation skills	PO5,PO3
CO3	To demonstrate good team work and negotiation skills	PO5
Course Title	Modern Indian Banking	
Co.Nos	Course Outcome	PO.Nos
CO1	Learn about Banking system in India and its genesis with Acts related to it	PO4, PO3
CO2	Learn about the role of RBI in Banking system in India and its importance.	PO4
CO3	Will be able to understand the core banking services, prudential norms and other rules regarding NPA	PO4
CO4	understand about BASEL and norms of BASEL I,II and III	PO3
CO5	Learn about the Asset & Liability Management relating to Banking Industry.	PO3
Course Title	Risk Management & Derivatives	PO.Nos
Co.Nos	Course Outcome	
CO1	Introduction to Risks	PO3
CO2	Credit Risk Management	PO2
CO3	Market Risk & Operations Risk	PO2,PO3
CO4	Basics of Derivatives	PO2
Course Title	Advanced Research Methodology	
Co.Nos	Course Outcome	PO.Nos
CO1	Importance and concepts, tools of business research.	PO6
CO2	Process of research and Research Data processing and sampling design	PO6

CO3	Data processing and sampling	PO6
CO4	Statistical techniques in business research	PO6,PO3
Course Title	Digital Marketing	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the students will gain industry background knowledge to knowledgeably navigate Digital Marketing topics including Digital advertising, search, social media, and online privacy	PO1
CO2	Understanding the Digital Marketing environment and its implications on the marketing mix	PO1,PO4
CO3	Understand the applications of technology in area of marketing	PO3
CO4	Understand the importance of customer acquisition and retention in the digital space	PO1,PO3
CO5	Understand the ethical and legal issues that arise with the adoption on online channels in marketing	PO1
Course Title	Indian Ethos and Leadership	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the Students will be able to learn Indian Ethos and values along with its relevance on Leadership to take managerial decision making in the organization.	PO4
CO2	Understand the concepts of Work Ethos and Values	PO3
CO3	Understand the concepts of Leadership and the different approaches to Leadership	PO3
CO4	Understand the importance of Stress Management and the techniques to handle the same	PO4
Course Title	Artificial and Business Intelligence	
Co.Nos	Course Outcome	PO.Nos
CO1	In the business world, competition is the main factor, intelligence is prerequisite for understand to meet competition. AI and BI are essential learning and analytical concepts. So	PO5

	that, students can enhance their intelligence and they can take-up career in these fields.	
CO2	Knowledge sharing and transformation of knowledge	PO6
CO3	Application of AI	PO5
CO4	Avoiding analysis pitfalls and developing analytical fitness through AI	PO4
Course Title	Intellectual Property Rights	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction and the need for intellectual property right (IPR) - Kinds of Intellectual Property Rights: Patent, Copyright	PO1
CO2	Meaning and Practical aspects of registration of IPRs in India and Abroad: Registration Process in India, Office of the Controller General of Patents	PO2
CO3	Remedies & Penalties – Related Rights - Distinction between related rights and copyrights	PO1
CO4	Concept of Trademarks	PO2
CO5	Design: meaning and concept of novel and original - Procedure for registration, effect of registration and term of protection. Geographical indication: meaning	PO1
Course Title	Logistics and Supply Chain Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the concepts of Logistics and also to understand the importance Supply Chain Management in different kinds of Industries.	PO2
CO2	Understand the role of supply chain in the value chain; Managing relationships and conflicts	PO3
CO3	Understand the concept of Sustainability in SCM	PO3
CO4	Understanding the role of partners, warehousing and SCM Designing	PO2
CO5	Understanding SCM and administration	PO1

Course Title	Corporate Reporting Practices-I	
Co.Nos	Course Outcome	PO.Nos
CO1	To understand the recognition, measurement, disclosure and analysis of information in an entity's financial statements to cater the needs of the stakeholders.	PO2
CO2	Demonstrate the financial statements for understanding of stakeholders	PO3
CO3	Analyze the impact of GAAP and its application for reporting and compliance ;	PO4
CO4	Evaluate financial statements for strategic decision-making	PO3
CO5	Interpret and apply the ongoing developments for financial reporting.	PO3
Course Title	Strategic Cost Management – I	
Co.Nos	Course Outcome	PO.Nos
CO1	To understand strategy from the perspective of costing in an enterprise.	PO2
CO2	To analyse and understand the relevance of non-financial information about productivity, quality, and other key success factors for the firm.	PO2
CO3	To provide the students with a frame work for analysis and design of internal accounting systems and related strategies.	PO2,PO4
CO4	provide specialisation-level knowledge to financially motivated managers to be on the role of the management accounting in complex modern industrial organisations	PO2
CO5	Strategic Cost Management is the development of cost management information to facilitate the principal management function, strategic management.	PO2, PO4
Course Title	Business Analytics	
Co.Nos	Course Outcome	PO.Nos
CO1	On successful completion of the course, the student can understand the importance of analytics in business and application of various tools and techniques to evaluate the performance by generating reports.	PO5,PO6

CO2	Understand the importance of analytics in Human Resource and application of various tools and techniques to evaluate the performance by generating reports.	PO5,PO6
CO3	Understand the importance of analytics in Marketing and application of various tools and techniques to evaluate the performance by generating reports.	PO5,PO6
CO4	Understand the importance of analytics in CRM and application of various tools and techniques to evaluate the performance by generating reports.	PO1
CO5	Understand the importance of analytics in finance and application of various tools and techniques to evaluate the performance by generating reports.	PO2
Course Title		
Forensic Accounting & Auditing		
Co.Nos	Course Outcome	PO.Nos
CO1	Students will be able to identify, analyse and interpret indicators of financially fraudulent activity and to explain investigative processes and the nature and range of investigative techniques, and identify situations for their application	PO2
CO2	Develop Insights about Corporate Restructuring and Accounting for various Types of Restructuring	PO2
CO3	Understand Double Account System and Prepare Final Accounts of Electricity Companies	PO2
CO4	Develop the Skill of Preparation of Financial Statements of Banking Companies	PO2
Course Title		
Corporate Reporting and Practices - II		
Co.Nos	Course Outcome	PO.Nos
CO1	Will have thorough Knowledge about interpretations of Financial statements	PO2
CO2	Learn about the disclosures Principles of financial Statements	PO2
CO3	The Students will be able to understand the wide range of information Accounting and Reporting of Financial Instruments	PO2, PO3
CO4	will have practical orientation of Accounting knowledge about Business Combination and Corporate Restructuring	PO2

CO5	Will learn approaches to basic accounting issues and their choices of accounting rules with Recent Developments in Financial Reporting:	PO2,PO3
Course Title		
Strategic Cost Management II		
Co.Nos		
Course Outcome		PO.Nos
CO1	Identify the conventions and doctrines of managerial and cost accounting and other generally accepted principles which may be applied in the contemporary cost management models	PO2
CO2	Identify major contemporary issues that have emerged in strategic cost management	PO2,PO3
CO3	Discuss a number of issues relating to the design and implementation of cost management models in modern firms	PO2
CO4	Application of Operation Research in Strategic Decision Making	PO2,PO6
CO5	The subject covers the complex modern industrial organizations within which the various facets of decision-making and controlling operations take place	PO2

Course Title		
Customs Duty and GST		
Co.Nos		
Course Outcome		PO.Nos
CO1	Learn Basic Knowledge about GST and demerits of Indirect tax	PO2
CO2	Learn particle knowledge about levy and Collection of GST including Calculations of GST liability.	PO2
CO3	Understand the mechanism of input Tax credit and its implications of liability of GST	PO2
CO4	Provide an insight into practical aspects of GST Procedure and Administration Under GST	PO2
CO5	Learn in detail about Customs act and its relevant rules and regulations	PO2